

Sonic Design Press Information August 9th, 2016

Releasing a new model “SonicPLUS THE CREST”; the ultimate exclusive speaker package designed for each vehicle model, for Mercedes-Benz S-Class (W/V222), C-Class (W/S/C205) and GLC(X253).

~ Entry model of “SonicPLUS THE CREST”; pursuing high quality sound, easy handling, and cost performance, by adopting a newly developed 52mm unit and an exclusively designed aluminum hybrid enclosure. ~

Sonic Design Co.,Ltd (Chiba-shi, Chiba President: Keishu Sato) is releasing a new model of “SonicPLUS THE CREST”; the ultimate exclusive speaker package designed for each vehicle model. “SC-205M” for Mercedes-Benz C-Class (W/S205) and GLC(X253) will be released in early October, and “SC-222M” for Mercedes-Benz S-Class (W/V222) and “SC-C205M” for Mercedes-Benz C-Class Coupe (C205) will be released in early November. These products will be sold by SonicPLUS Centers and Sonic Design Authorized stores throughout Japan.

Sonic Design “SonicPLUS THE CREST”

“SC-222M” Speaker package

Exclusively designed for Mercedes-Benz S-Class (W/V222)
Budget price: ¥800,000- (set) *installation wage not included
Recommended installation time: 5H

“SC-205M” Speaker package

Exclusively designed for Mercedes-Benz C-Class (W/S205) and GLC(X253)
Budget price: ¥350,000- (set) *installation wage not included
Recommended installation time: 2H

“SC-C205M” Speaker package

Exclusively designed for Mercedes-Benz C-Class Coupe (C205)
Budget price: ¥350,000- (set) *installation wage not included
Recommended installation time: 3H



SC-222M



SC-205M

* The images are prototype. Specifications or appearance may differ in fact.

“SC-222M” and “SC-205M” Overview**Product Overview**

“SC-222M” and “SC-205M” is a new speaker package series of “SonicPLUS THE CREST”, providing high quality sound with easy installation of “SonicPLUS”. While inheriting the design philosophy of the upper grade such as the Super Full-range philosophy; reproducing the main band of the music without crossover (the band division), or the exclusively designed speaker module with a Full-enclosure method; achieving easy and certain exchange attachment with the genuine mid-range speaker without any processing to the vehicle, the newly developed 52mm unit “SD-N52M” and the aluminum hybrid enclosure realized excellent cost performance. Moreover, it is designed considering the manageability to obtain fine tone balance, sound quality and volume with the combination of the genuine sound system.

Product Contents and Installation

Product contents of each product is as follows. “SC-222M” for Mercedes-Benz S-Class (W/V222)*; 7 modules, front door right and left, rear door right and left, rear tray right and left, and center. “SC-205M” for Mercedes-Benz C-Class (W/S205) and GLC(X253)**; 4 modules, front door right and left, rear door right and left. Each module will use the genuine sub-woofer imbedded under driver's seat step (S-class only) and under the passenger seat step as a combination. (An Additional network cable for the sub-woofer is attached.) As for the installation, as well as the other SonicPLUS products, it could be installed using the genuine cables without any processing to the vehicle. You could always depend on SonicPLUS Centers and car audio shops with no worries. Also, it is one of the greatest features that this product can be removed or re-installed to another similar vehicle*** accordance to the customer's request, and no need to worry about damaging the asset value of the vehicle when replacement in the future.

* Cannot be installed in vehicles with genuine Burmester 3D surround sound system.

** Cannot be installed in vehicles with genuine Burmester surround sound system.

*** In cases of removal and re-installation, desorption wage will be charged separately.

“SC-222M” and “SC-205M” Main Features**1. Simple constitution with the newly developed 52mm wide-range driver inheriting the original Super Full-range philosophy from the upper grade.**

Combining the newly developed 52mm wide-range driver “SD-N52M” and aluminum hybrid enclosure, an enclosure integrated 52mm aluminum hybrid module is adopted in all speakers. (For SC-222M 7 modules, for SC-205M 4 modules.) Faithfully reflecting Sonic Design’s original Super Full-range philosophy; “smaller speakers, less speakers”, the hybrid module achieve extremely minute and rich sound information at the mid-range, natural treble which your hearing not getting tired even with a long-time drive, and a clear and accurate tone balance, while utilizing the genuine audio source unit or the power amplifier. Also, the appearance after the product installation, would not change from the genuine speaker with the exception of the “Sonic Design” logo emblem* which could be attached according to the customer’s request.

* “Sonic Design” logo emblem; pure aluminum material with a diamond cut processing on the face, could be attached to the genuine grill at front door right and left, rear door right and left, and rear tray right and left. (Rear tray for SC-222M.) Some or all of the logo emblems could be made less option according to a request. (No price change.)

2. The newly developed 52mm wide-range driver “SD-N52M”; pursue lively sound and manageability backed by the advanced basic design and production technology.

Based on the advanced basic design and production technology of “SD-N52N” and “SD-N52R”; a high-end 52mm diameter wide-range driver adopted with the upper grade, the newly developed 52mm wide-range driver “SD-N52M” is used in all channels. Its diaphragm is replaced with a cross carbon system CMF (Cross Micro Fiber) diaphragm to pursue characteristic matching with the genuine sound system. The wonderful wide range characteristic reproducing the main band of the music with one unit, dispensed the crossover (the band division) which was indispensable with the conventional Hi-Fi car speakers, and achieved a stress free flow of the signals. It is easy to handle even with the limited output of the genuine amplifier, enabling you to enjoy clear and lively sound.

3.Exclusive design to make the maximum use of each vehicle models genuine speaker installation space. Aluminum hybrid enclosure with excellent high stiffness and low resonance.

S-class and C-class, one by one, elaborately inspecting each genuine speaker installation space, aluminum hybrid enclosure that secure maximum capacity was exclusively designed. Firmly fastening the super-precision aluminum die casting baffle and the special resin back chamber, excellent high stiffness and low resonance was achieved. We consider sound quality and long life usage of the speakers under the state of practical use, by particularly preventing disturbance, such as air pressure change at high-speed drive which could become factors that inhibit sound quality, or aging deterioration of the speaker unit due to the humidity in the door. Furthermore, the metal stud bolt fixed at the baffle, which is exclusive for Mercedes-Benz vehicles, are designed for easy and certain exchange attachment with the genuine speaker without any processing to the vehicle.

4.Additional network cable is attached to utilize the bass of the genuine sub-woofer.

An additional network is attached to cut the unnecessary treble to mid-range from the genuine sub-woofer imbedded under driver's seat step (S-class only) and under the passenger seat step. It will fix the total balance of the sound utilizing the bass from the genuine sub-woofer.

Inquiry about this press information

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